



For immediate press release

March, 2004

GRAPH EXPO WILL PACK A PUNCH

Nita inc. Graphic Arts Equipment- **BOOTH # 4047**

Montreal, Canada - Nita Inc. Graphic Arts Equipment will join the line up of over 500 exhibitors of reputed prepress equipment manufacturers in showing its latest innovative CTP peripheral and prepress equipment at the largest graphic communications and converting exposition this upcoming October.

NITA inc. Graphic Arts Equipment with headquarters in Lachenaie, Quebec, Canada, will proudly take part in GRAPH EXPO and CONVERTING EXPO 2004 at Mc Cormick Place North in Chicago, Illinois , October 10-13, 2004. **BOOTH 4047**

*“This show will reinforce Nita’s position as the leader in automating the prepress for large mid-size and smaller size printers and accommodate customers with new technological prepress solutions ranging from **STAND ALONE SOLUTION TO FULLY INLINE systems** (with and **INLINE bender**, **Scorpio INLINE punch** and a special plate stacking catcher for bent plates all in synergy with plates fed by a **FUJIFILM LUXEL VX 9600 SABER** platesetter). Aimed at newspaper, packaging and commercial accounts ,the idea is to demonstrate how automation is quickly becoming a way of life that needs to be looked at seriously for printers to remain competitive in the market and in fact positively impact their bottom line.*

*The NITA invention of 1994, the **Plate Rotating conveyors** as well as the ever popular **SHIFTER TC3444, 90 degree Plate Conveyors** certainly has proven to not only be effective but has transformed the industry’s thoughts on chemistry consumption and cash savings as a reward for using the conveyor. It was a long process from introduction to acceptance, but it has now become a norm”, says Claudio Napoleoni, NITA Marketing Director.*

At Nita the plate handling operations have never been more automated. With new electronic components rather than older PLC technology, the sky is the limit. Recognition of various plate sizes, treatment of each individual plate according to the press make, analysis of the workflow, print-out of statistics, it’s not only available, it’s ready for any printer who wants to maximize his prepress department’s workflow.

“The repercussions will definitely impact the US market place, as Nita keeps its ear to the ground to develop new technological advances that will be apparent in the near future thus improving on ever-changing prepress conditions and requirements.”

“The versatility of Nita’s products allows end users owning 2 or more CTP units to combine their lines into one unique line in an efficient manner so as to use one set of equipment (processor, bender, punch, stacker) after the CTP rather than 2. That’s what sets Nita apart from everyone else.....complete prepress solutions under one roof!”, explains Nita’s President & CEO, Normand Lord.



NITA will be showcasing its plate shears, its line of fully automatic inline plate benders, its Scorpio inline punches as well as its complete family of automated conveyors to improve your prepress workflow in a non interrupted manner. The line of NITA plate stackers will also be proudly showcased at GRAPH EXPO and CONVERTING EXPO 2004.

REMEMBER THAT EVERY DEVICE IS ALSO AVAILABLE AS A STAND ALONE, NON-AUTOMATED VERSION.

FOR MORE INFORMATION ON ALL NITA PRODUCTS, PLEASE VISIT OUR WEB SITE AT www.nita.ca

GRAPH EXPO and CONVERTING EXPO 2004 will draw more than 55 000 industry professionals to Chicago and over 500 exhibitors and expected to participate. Showcasing all the products ranging from design to delivery including re-publishing, printing/output by both new and conventional methods) e-business, finishing and converting technology.

We hope to see you there !

Complete information about attending GRAPH EXPO and CONVERTING EXPO 2004, can be obtained from the Graphic Arts Show company (GASC) by calling (703) 264-7200 or e-mail at info@gasc.org or by visiting the website www.garc.org.