



1051 Du viger street
Lachenaie, Quebec, Canada

PRESS RELEASE.....

For immediate release

Pack Expo attendees are in for a treat.

Montreal, Canada., August 2008 // Nita Labeling equipment announced today its participation in the most prestigious packaging Show in North America – Pack expo 2008 which will be held from November 9-13 th at the McCormick centre in Chicago Illinois. For Nita this is the opportunity to let all of North America know what we are capable of. We already have been compared to other industry giants and have come out victorious. We simply offer a complete package of features which most of our competitors offer individually. The capabilities of the AE612MKII servo driven labeling head by Nita is second to none. All the standard features are aimed at optimizing throughput, shortening downtime and allowing our customers to make money with extremely easy the changeovers. Features such as complete stainless steel and anodized aluminum construction, HMI touch screen, upgradeable and scalable recipes, auto-identifying labels and containers are all very appreciated by our customers. So whether it's a top and bottom labeling machine, a front & back labeling system, a safety seal, or tamper evident labeler, tamp blow, wipe-on standalone or a clamshell labeler, they are all fitted with non proprietary top notch components that customers have expressed to us as being a Solution which no one else has ! That's speaks volumes and we are extremely pleased to see that we have accomplished our goals, now, its time to help you accomplish yours.

Nita Labeling Equipment, we care about YOUR business' success, that's why we treat you like family. Toll free 1-877-961-4008,

VISIT US AT PACK EXPO 2008 Booth E 6403

<http://pei2008.packexpo.com/>



About Nita

NITA, Inc. is a leader in the manufacturing and marketing of labelling solutions as well as prepress automation equipment .Providing solutions to the end user allowing for a more productive , efficient production lines in both the primary and secondary packaging environments to positively impact their customer's bottom line. Nita manufacturers all of its product line at its facility in Lachenaie, Quebec, Canada including, AE612MKII labeler, STA616 Print & apply, STA/AE612 combo, Joust Top & Bottom and Syner-G Systems, Shellshock (c-shaped labeling).

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